Be Your Own Boss Technopreneur Series

It's easier than ever to use your creativity and talents to launch successful business ventures in the Internet of Everything. Take full advantage of the opportunities available by gaining valuable career skills and advice through our Be Your Own Boss Technopreneur Series.

The Journey Begins

If you're a creative techie who plans to launch your own business one day, **Be Your Own Boss** provide the guidelines and insights you need to succeed. Advice is shared by savvy technopreneurs around the world who've learned valuable lessons along their journeys to success.

The series consists of eight modules each offering:

- Technopreneurs sharing their personal success stories
- Important considerations and advice for launching a venture
- Quizzes to check your understanding of the information presented

Each module takes approximately 1 hour to complete.

About the Course

Be Your Own Boss is a self-enroll, self-paced course delivered in in English.

Students may also be interested in the **NetAcad™ Entrepreneur course** which features case studies and an interactive learning game developing IT business skills.

Learning Objectives

Module	Learning Objectives
What Is Technopreneurship?	• Understand how to become a technopreneur • Identify the elements of technopreneurship
Imagine Like a Technopreneur	• Discover how to put your creativity to work • Learn how to generate creative ideas
Think Like a Technopreneur	• Analyze your business ideas to identify any flaws • Develop ways of thinking that are valuable to technopreneurs
A Great Idea or a Wonderful Opportunity?	• Know which questions to ask and research to conduct • Understand the value of market research
Protecting and Running Your Business	• Design a business plan • Summarize important questions used to guide the development of a business plan or grow a business
You and Your Business Are Ready	• Outline ways to test yourself, your team, your idea, and the marketplace • Determine small steps you can take with your team that are achievable, measurable, and repeatable
You, Your Business, and the Market	• Outline the elements of a business relationship • Explain the elements of a business contract and customer service
Do You Need to Change or Keep Going?	• Evaluate the health of your business • Explain how to assess your business in the marketplace

About Cisco Networking Academy

NetAcad delivers a comprehensive learning experience to help students develop ICT career skills and earn globally recognized career certifications. Visit: **www.netacad.com**.